



## Kathy Schrock

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*Following are the descriptions of the presentations and workshops offered by Kathy Schrock to support your organization's or district's professional development needs.*

*Contact Kathy to discuss tailoring any one of these or for presenting on something completely different!*

### **Presentation Descriptions (1 hour)**

#### **Literacy in the Digital Age**

This presentation provides a look at thirteen major literacies -- traditional, information, visual, critical, media, tool, digital, data, global, economic, civic, health, and historical. The focus is on embedding them into the curriculum in a meaningful way to ensure students master the skill-set for each. The presentation includes resources, tips, tricks and successful practices to help students internalize these important skills.

#### **A Picture is Worth 1000 Words: Using Infographics as a Creative Assessment**

An infographic is a visual representation of information. This presentation provides tips and tricks for using student-created infographics as an authentic assessment. The presentation showcases how infographics are created and concentrates on the student literacy skills necessary to research, critique, summarize, and communicate in a visual way to reach their intended audience.

#### **Authentic Learning by Students**

Project-based learning. Problem-based learning. Challenge-based learning. Authentic learning. We use these terms to define the learning environment teachers can offer students that focuses on real-world, complex problems. Come learn how others are making this happen in their classroom! Tools and resources will be provided to support your own planning and implementation of authentic learning projects.

#### **Sixty Tech Tips in 60 Minutes**

Operating system tips. Software tips. iPad and Android tips. Web 2.0 tips. Utility tips. Come learn Kathy's favorite tips to help you more effectively use the technology you have. There is something here for everyone from newbie tech user to the seasoned professional! Bring some tips of your own to share, too!

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## **Concept Mapping in the Classroom**

Concept mapping has been proven to help meaningful learning occur as students relate what they know with the acquisition of new information. This presentation will provide an overview of concept maps, assessment ideas, rubrics, online and off-line tool suggestions, and much more!

## **Connecting Your Classroom to the Future: Predictions and Predicaments**

This presentation takes a look at technological predictions and predicaments that have informed the direction of current instruction, and ponders a few questions about teaching for the future. How can teachers design curriculum that embeds technology in a meaningful way? What tools should the classroom technology toolbox contain? What are the management strategies to facilitate this connected classroom?

## **R.I.P.: Respect for Intellectual Property**

The right of the creator to protect their intellectual property is not "dead". With the advent of tools that allow ripping, burning, mashing, and editing, there is a lot of confusion as to what can be done with content found online in support of teaching and learning. This presentation takes a common-sense look at how educators can both mentor and teach respect for intellectual property as part of the research process and project-based learning.

## **Cure What Ails You: A Dose of Twitter for Every Day of the Year**

This session will review the basics of Twitter, talk a bit about the etiquette of Twitter, and explore hundreds of ideas of how Twitter can be used to expand the participants' personal learning networks and also be used to support the instructional process.

## **Your Personal Learning Network**

Creating a personal learning network is a practical, professional, and pedagogical way to collaborate and learn. You can use your PLN to learn from others, ask for help on any topic, and contribute your ideas and thoughts. Come learn what a personal learning network is, why you would want to participate in one, and learn how to start using various online tools to build your own personal learning network!

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## **Workshop Descriptions**

### **Using Student-Created Infographics to Master 21st Century Literacies**

An infographic is a visual representation of information. This workshop will provide an in-depth overview of how best to use student-created infographics as an authentic formative or summative assessment. Kathy will showcase how infographics are created and concentrate on the student literacy skills necessary to research, critique, summarize, and communicate information in a visual way to reach an audience.

During the workshop, attendees will create an infographic in small groups to both practice the literacies necessary for infographic creation, as well as share examples with their colleagues. Please bring a netbook or laptop with you to the workshop. WiFi will be available. (1/2 day)

### **Communicate, Collaborate, Compose, Create, and Contribute: Utilizing Web 2.0 Tools to Broaden Your Personal Learning Network**

This hands-on workshop will provide participants with solutions for expanding their professional learning network, allow them to understand the power of collaboration to support professional development, and provide them with the knowledge-base to make connections between using these tools for their own learning and using them for support of student instruction. (1/2 day)

### **The Eyes Have IT!**

Learning about online tools and then having immediate hands-on practice with them in a pedagogically-sound exercise is what drives this successful workshop. Understanding the importance of educational technology to support teaching and learning can be looked at in many different ways. After a short overview of online collaborative tools and utilities, participants will have a chance to utilize these collaborative tools to reflect on several short videos. Each participant will be assigned a role (parent, teacher, student, etc.) and will view and respond to the videos through the eyes of their role as well as create their own PSA. (1/2 day)

### **Weebly to Support Teaching and Learning**

This workshop will provide participants with an extensive overview of the types of tools available in Weebly.com, a WYSIWYG Web page creator, as well as provide guided practice as each participant sets up their own Weebly site. Ideas for their use to support teaching and learning will be brainstormed and shared with the group. (1/2 day)